

**REPORT OF MONTHLY ACTIVITY**  
**UNDER EK BHARAT SHRESHTHA BHARAT ACTIVITIES**  
**DURING APRIL 2025**

**APRIL 2025**

Sr. No.	Activities by India Tourism Offices / CIHMs / ITTM	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
1.	IHM CHENNAI-600 113 TAMIL NADU	APRIL 25.04.25	<b>GROUP DISCUSSION on “FUTURE OF TOURISM IN JAMMU-KASHMIR AND LADAKH FROM STUDENTS’ PERSPECTIVE”</b>	<p>1.As per the guidelines issued by the Ministry, a Group Discussion involving students on “Future of Tourism in Jammu-Kashmir and Ladakh” was organized on 25.04.2025.</p> <p>2.The session started by welcoming the audience</p> <p>3.A brief note on EBSB and its importance was shared</p> <p>4.Significance of the role of Tourism in Union Territory of Jammu-Kashmir and Ladakh was highlighted to the students</p> <p>5. Students actively participated and shared their views in the group discussion.</p> <p>6.The discussion was highly appreciated by all the students and staff who participated.</p> <p>7.The Nodal officer concluded by giving vote of thanks.</p> <p>8.The event was conducted in the restaurant.</p>	<b>IHM CHENNAI (Tamil Nadu) AND IHM SRINAGAR (Jammu-Kashmir &amp; Ladakh)</b>	45	<p><b>Coordinators:</b>  Mrs. R. Parimala, Principal i/c  Dr. J. Eugene, Lecturer, IHM Chennai  Mr. Vishesh Anna Joshi, Lecturer</p> <p><b>Annexure:</b>  <b>1. Pictures taken during the session</b>  <b>2. The photos and videos have been uploaded in social media and tagged with #EkBharatShresthaBharat</b></p> <p><a href="https://www.facebook.com/share/1KkUKuXEHo/">https://www.facebook.com/share/1KkUKuXEHo/</a></p> <p><a href="https://www.instagram.com/p/DI33OECvOkQ/?img_index=1&amp;igsh=MW85dTZxd3YwczRrMA==">https://www.instagram.com/p/DI33OECvOkQ/?img_index=1&amp;igsh=MW85dTZxd3YwczRrMA==</a></p>

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**Students in GROUP DISCUSSION ON “FUTURE OF TOURISM IN JAMMU-KASHMIR AND LADAKH ” moderated by Mr. Anna Vishesh Joshi, Lecturer and EBSB coordinator**